

web3 as a token economy = New internet owned by innovators and users governed by tokenomics

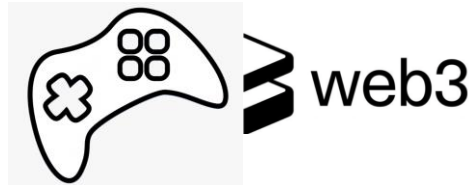
Metaverse as a token economy = permissionless economy of connected “verses” built on tokenomics

DAO Tokenomics = born digitally native economy plus monetisation of real-world data in new virtual economies



Old World

Optimise the existing world as we automate humans with tech or enhance their performance with AI



METaverse

New World

Build a digitally native new world in white space where there is no incumbent

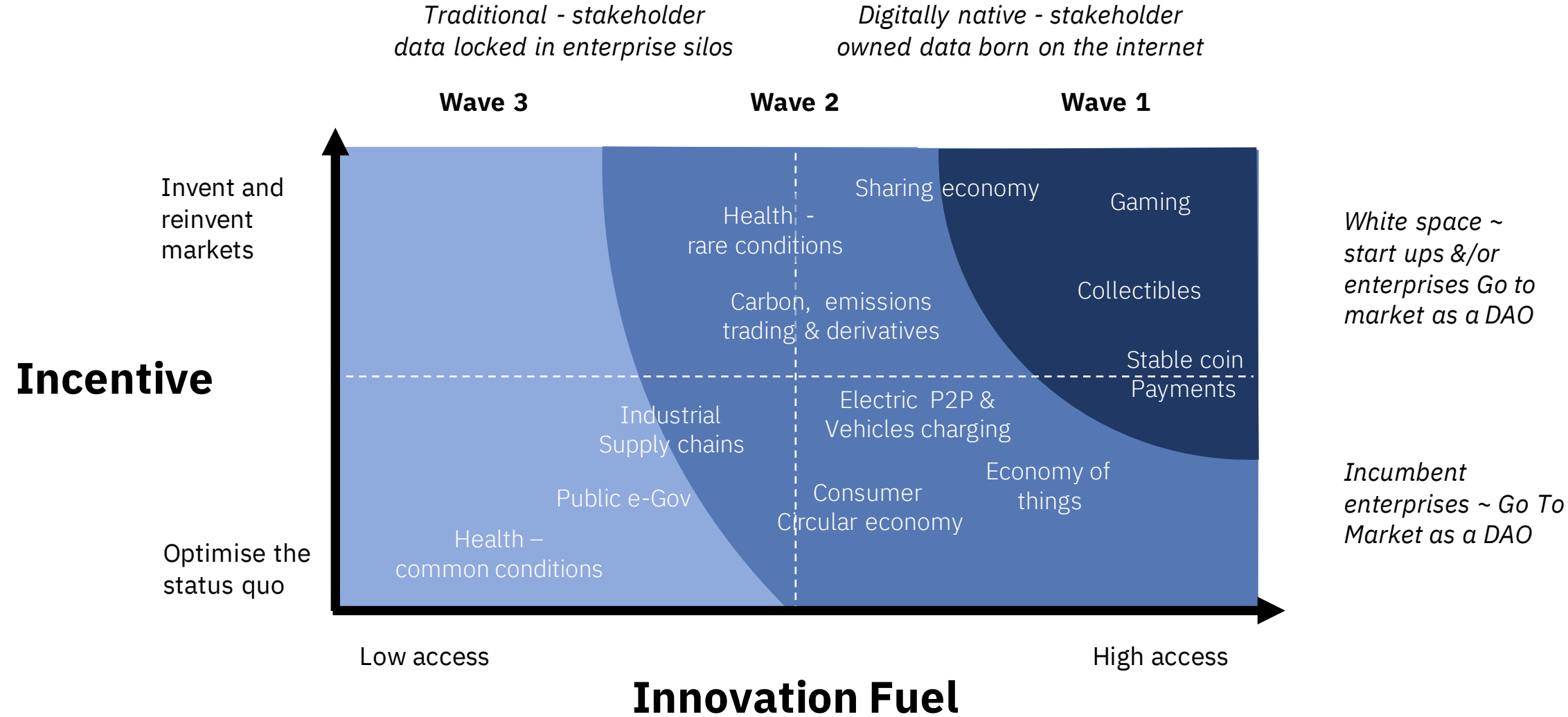


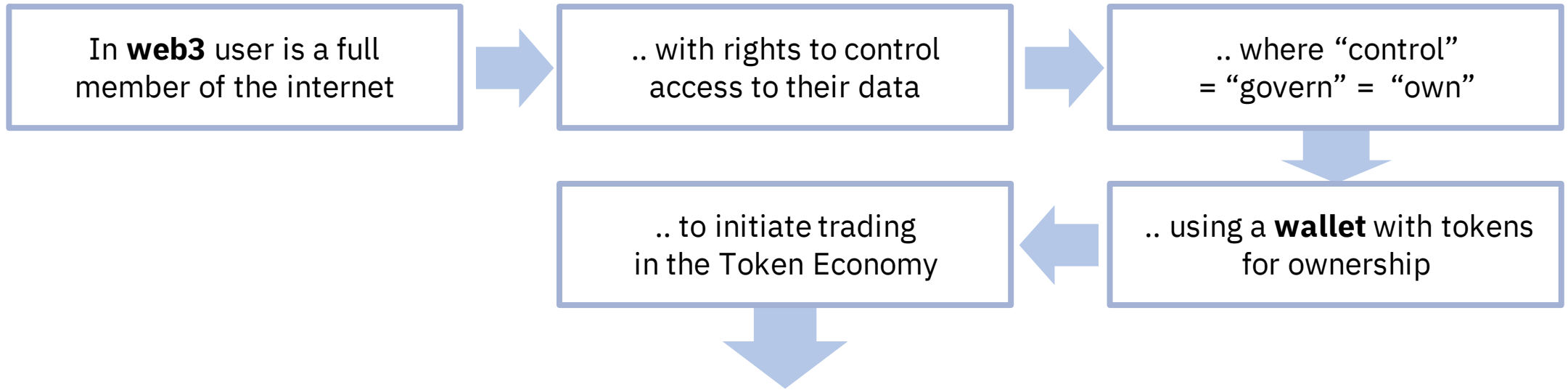
METaverse

Hybrid World

Digitise data in the old world and use this to reinvent industries in a new hybrid physical/digital world

DAO Tokenomics – Market Fit





... DAO Tokenomics



DNA of DAO Tokenomics

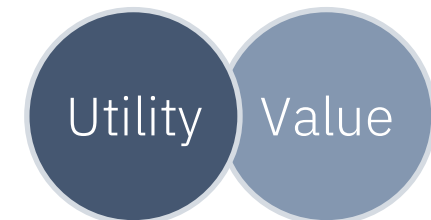
Avatar, self managed identity



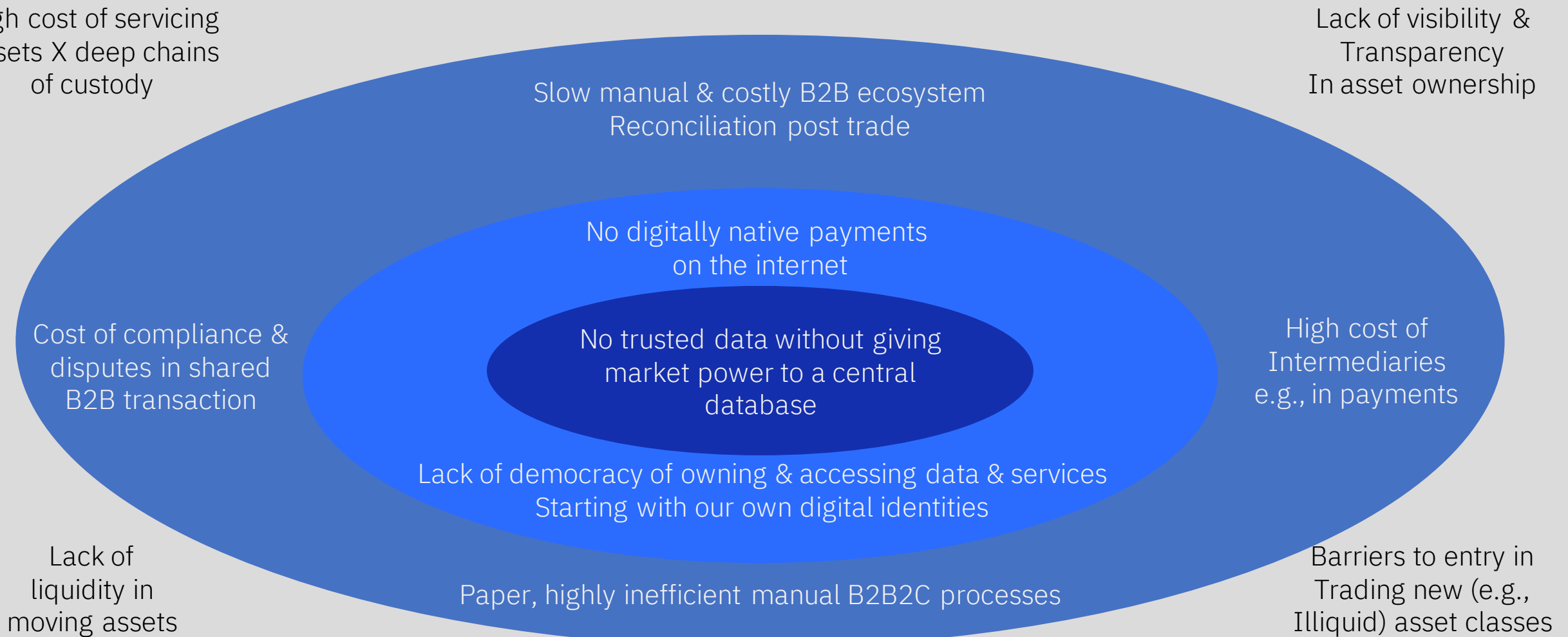
Assets (**N**FT) to be bought, sold or lent



Money & economic incentives governed in a **D**AO



Token economy – what is the problem solved?



Web3: Token Economy governance is managed by the token holder in a fair and democratic way



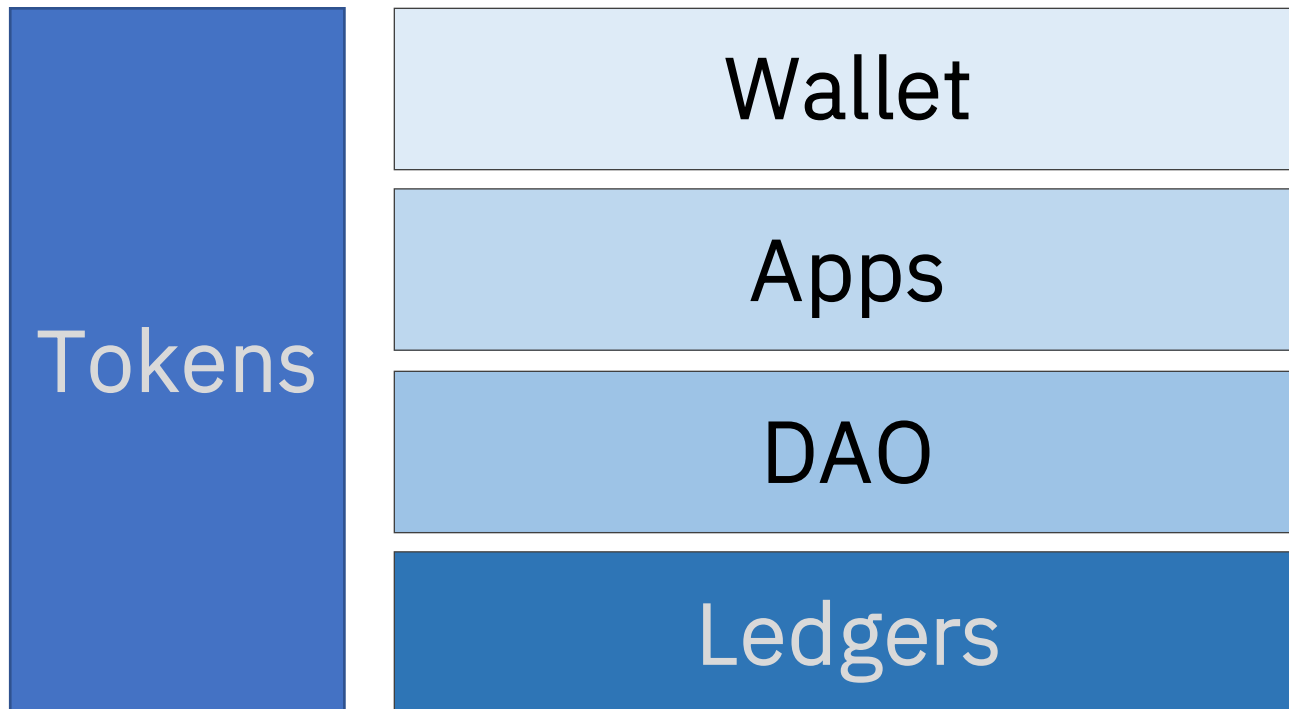
Users owns, that is manages or controls access to their data and the process to update its state

Manages private keys where ownership of 100's of tokens can be accessed & atomic swaps initiated

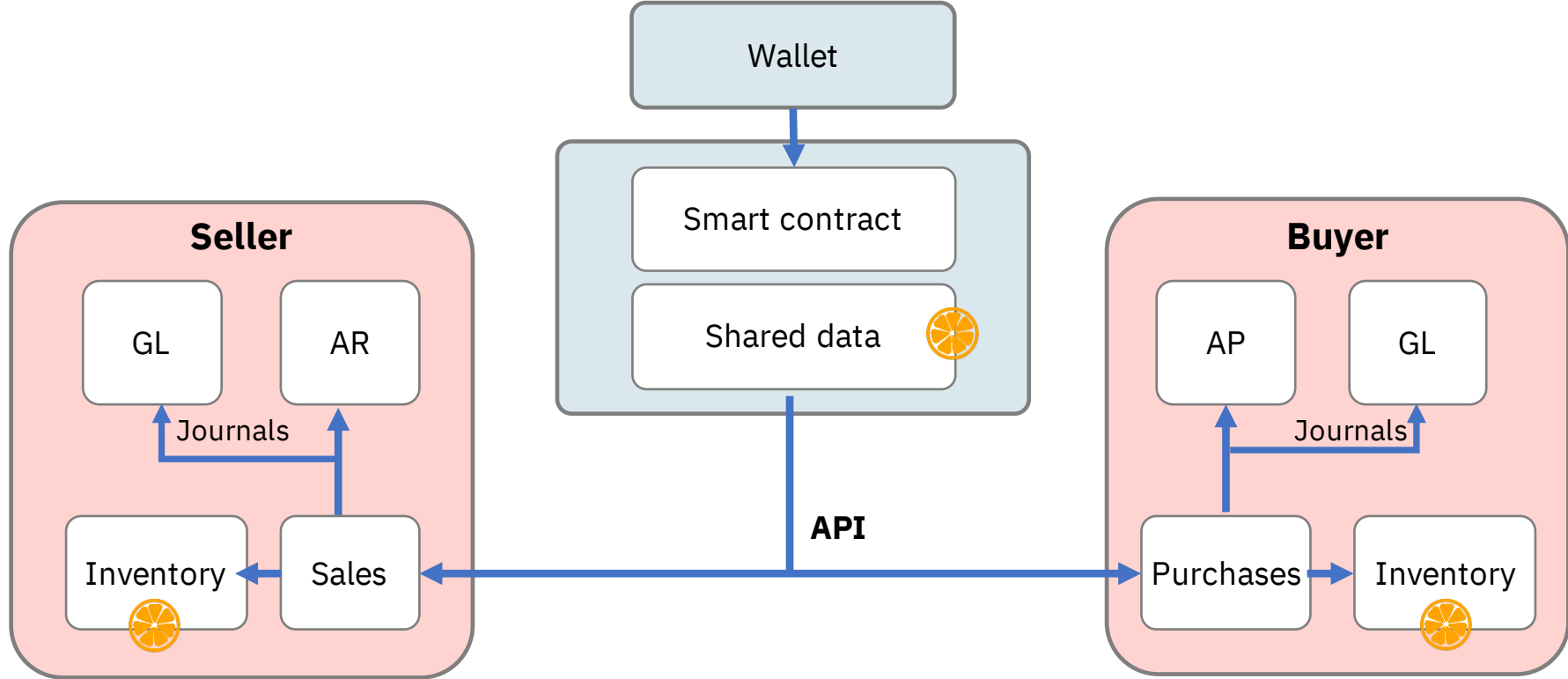
Manages business model of value exchange (atomic swaps) of tokens for ownership or access for tokens for value

Tokens are used for fund raising, ownership and decision making by token holders as the value is managed for collective win:win:win outcomes

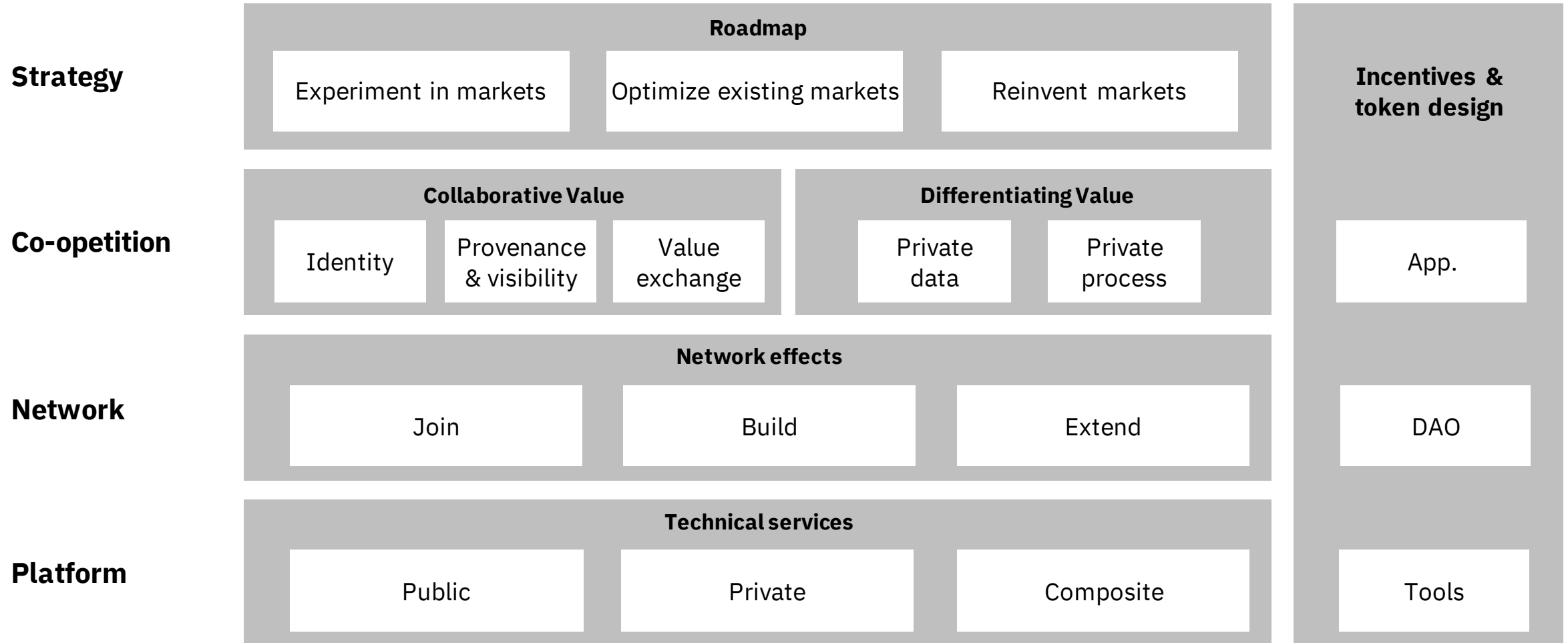
Tokens are used as rewards for helpful behaviour in providing the ledger updates & platform resources



Quadruple entry system



Token economy – a strategic framework



Six areas of on-chain entries

1. Funding & reserves

Issue (on ramp from fiat)

Collateral (raised from banks†)

Reserve fund (manage XR to fiat)

Redeem (off ramp to fiat)

2. Governance/voting

Decision making

Incentive (e.g., for helpful behaviours)

Release funds to app. projects

Finance member operations

3. Financing

Staking for DeFi creating credit & earning yield

4. Ledger level

Fee (for maintaining the ledger)

5. Apps level

Stake (right to develop app.)

App fee (paid by customer)

Fees share (to DAO)

6. Data monetisation

Access (fee paid to access data)

Fee share (to data owner & DAO)

† e.g., wholesale CBDC