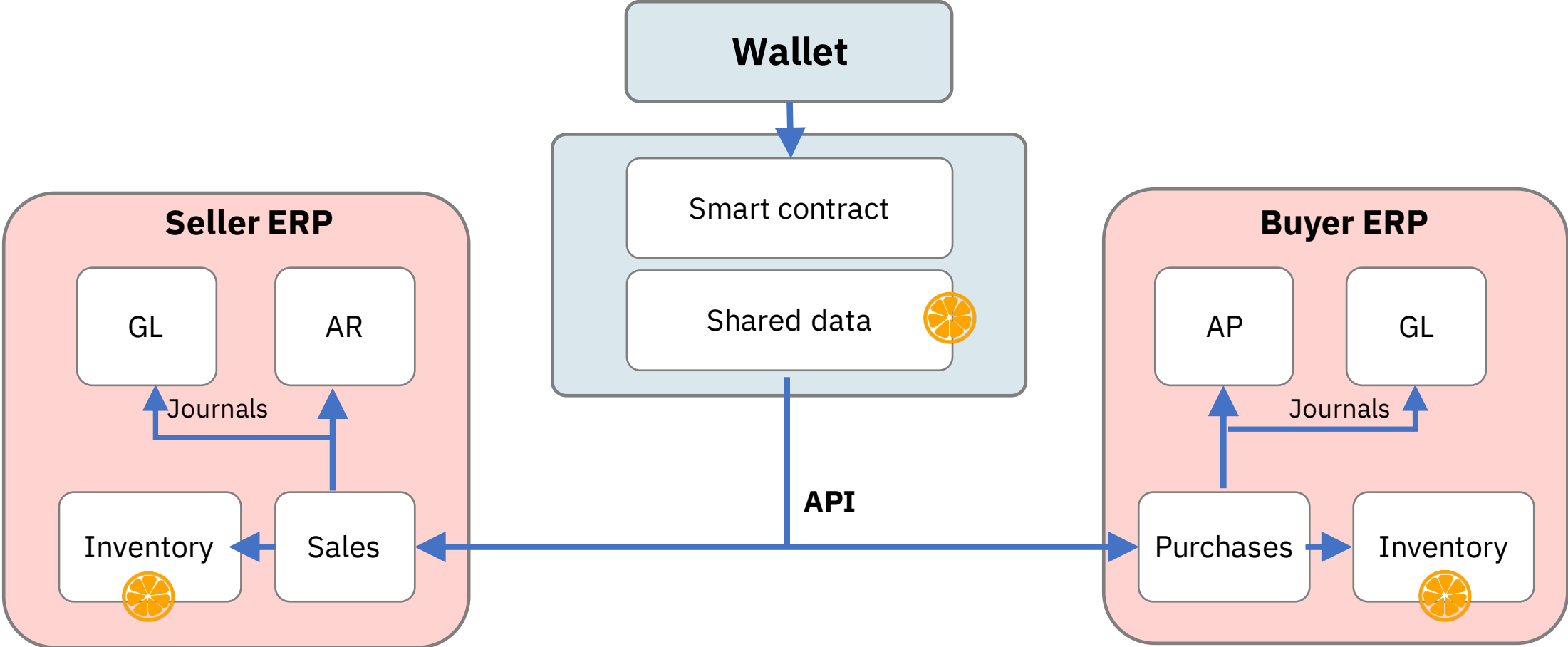


Enterprise DAO on-chain bookkeeping

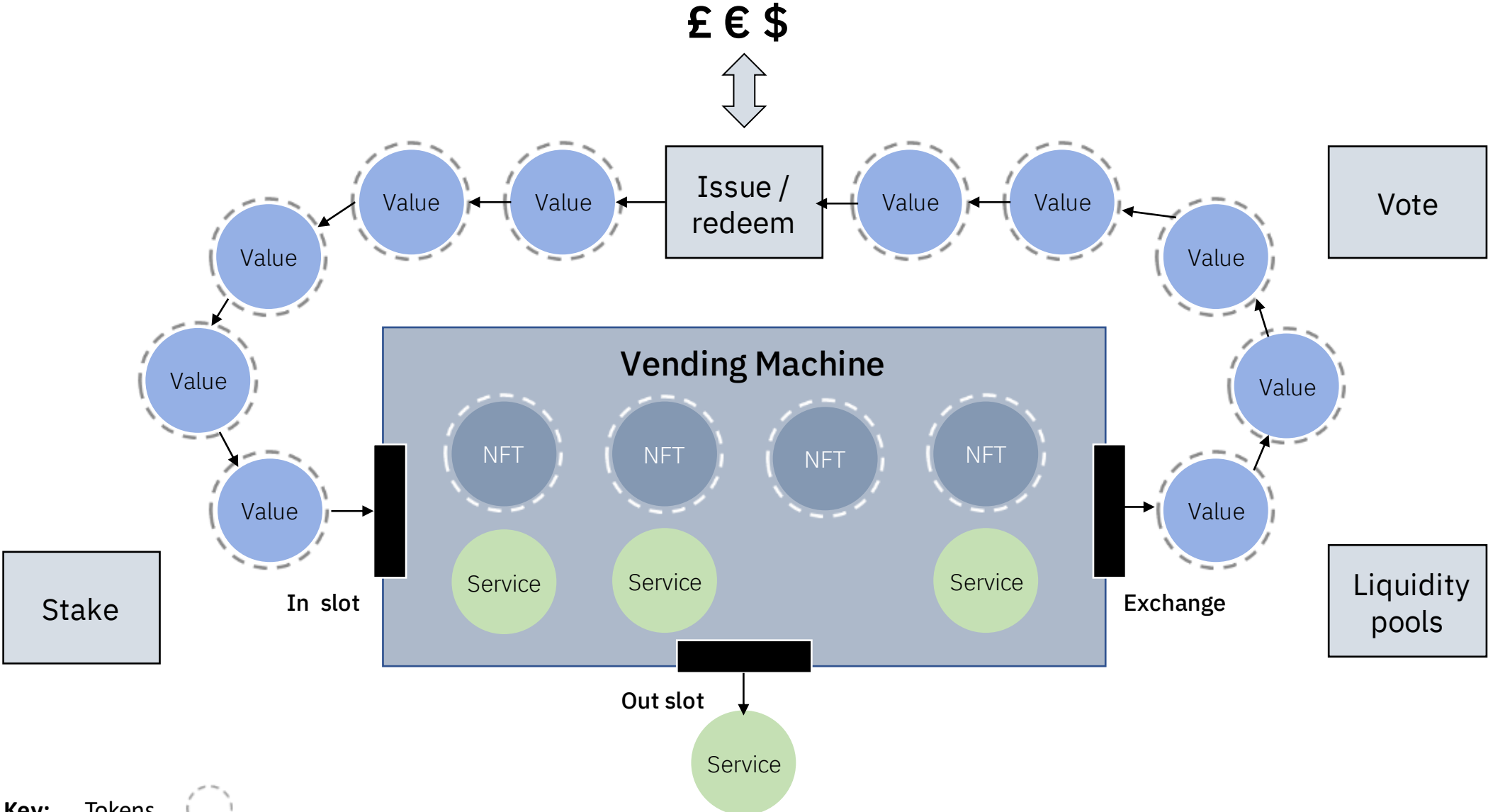
Andy Martin



Quadruple entry system



Think “vending machine”



Six areas of on-chain entries

1. **Funding & reserves**

Issue (on ramp from fiat)

Collateral (raised from banks†)

Reserve fund (manage XR to fiat)

Redeem (off ramp to fiat)

2. **Governance/voting**

Decision making

Incentive (e.g., for helpful behaviours)

Release funds to app. projects

Finance member operations

3. **Financing / Liquidity pools**

Staking for DeFi, creating credit & earning yield

Fee share in liquidity pools

4. **Ledger level**

Fee (for maintaining the ledger)

5. **Apps level**

Stake (right to develop app.)

App fee (paid by customer)

Fees share (to DAO)

6. **Data monetisation**

Access (fee paid to access data)

Fee share (to data owner & DAO)

Circular economy for DAO Token

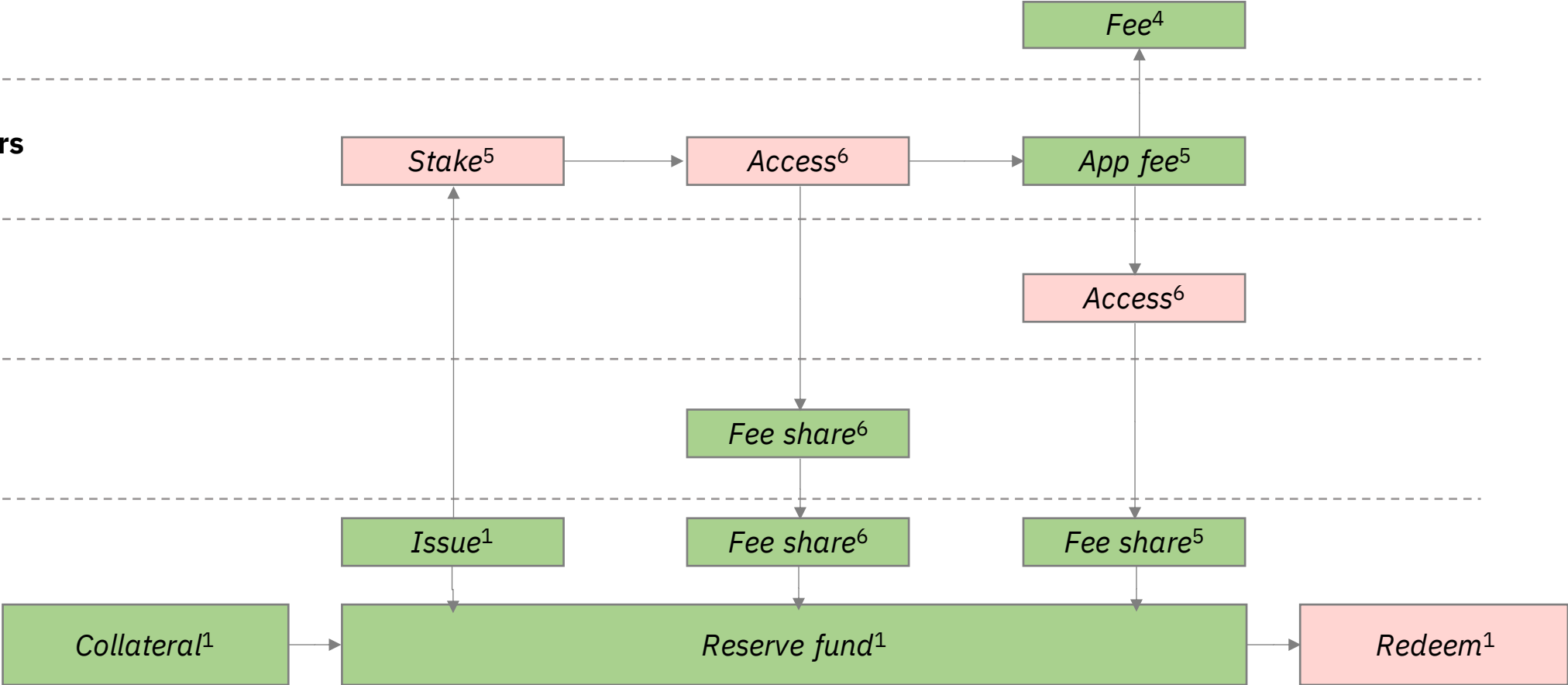
Validate & order

Innovators apps

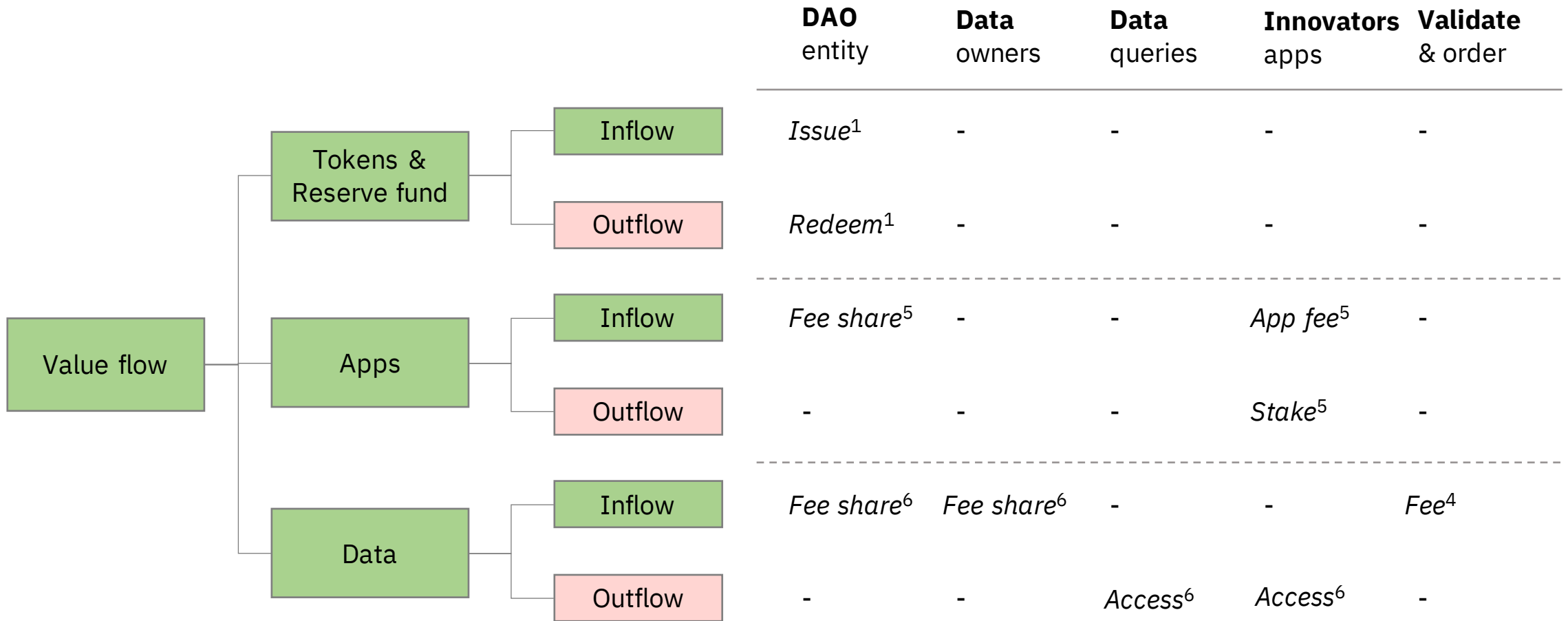
Data queries

Data owners

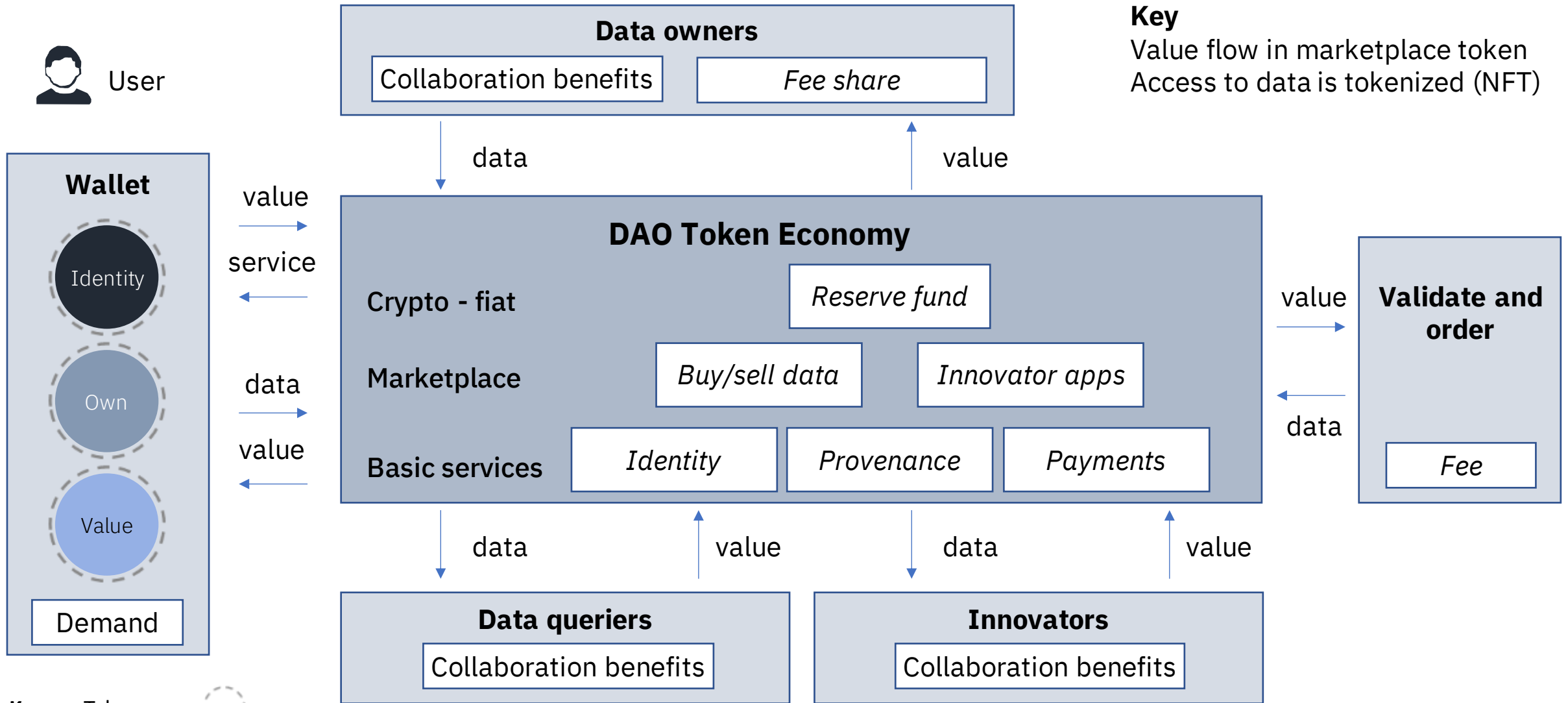
DAO entity



DAO Incentive model design



Marketplace model



Key: Tokens & credentials